



## TRAVELMAIL

As a well established travel channel and leading holiday research site, Travel Mail contains an abundance of quality editorial as well as top tips and advice. It is the perfect complement to its offline counterpart. Content comes alive with videos and photos which not only enrich the aesthetic of the channel but help provide users with an excellent overview of possible holiday destinations. This channel audience is particularly affluent and have more time to engage with content and adverts making this the ideal place for travel advertisers.

*Monthly Unique Visitors:*

241,877

*Monthly Page Views:*

733,619

ABC1: 69%

Employed Full Time  
51%

Male : Female  
46 : 54

Children in Household  
35%

Average Age  
53

Average HH Income  
£37K

